

**”WIDENING CULTURAL HORIZONS,
BRINGING PEOPLE TOGETHER”**

The Impact of the GLOMUS Camp Activity

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Background

- ✦ Documenting and articulating the impact that the camps have on participating individuals and organisations
 - > tools for the network development
 - > standard setting for the partner institutions
 - > meeting future demands: fundraising, new partnerships

- Sustainability for the GLOMUS goals and activities:
building stronger arts academies, keeping an educational focus on diversity, supporting the ideals of a global mindset and global responsibility

- ✦ Sibelius Academy was assigned to carry out the report during Sep–Nov 2015

Research questions

- × **“What is the impact of the GLOMUS Camp activity?”**
-> examined by analysing experiences and outcomes from the camp 2015 in Borneo, Malaysia

 - × **What kinds of attitudes and perceptions did participants have regarding camp content, teaching methods, intercultural understanding or pedagogical/artistic competence?**
 - × **Which activities were seen as meaningful and valuable?**
 - × **How were the aims and the vision of the network reflected in activities?**
 - × **Did the camp succeed in promoting global responsibility and high-quality musicianship?**
- > a draft for a ”Camp manual”: practical tool for planning the future camps**

Research data

- × **2 different sources of data**

1) On-site survey:

- × **N = 89**
- × **Both Likert-scale questions and open-ended questions**

2) Web survey after the camp:

- × **N = 62**
- × **Set of 6 open-ended questions**

- × **Mainly qualitative analysis**
- × **Data overlap: there were individuals responding both surveys**

On-site survey: Respondent profiles

- × **89 feedback forms were collected**
- × **77 % response rate**
- × **Largest nationality groups China (17), Finland (15), Denmark (11) and Malaysia (11)**

- × **~ Half of the respondents under 30**
- × **Respondents 31–60+ mostly teachers (25) and managers/observers (18)**
- × **Balanced gender ratio**

- × **26 % of the respondents had been in the previous camps**

Conclusions: Practical arrangements

- * Feedback often good/excellent: the camp was generally seen as very well organized and well thought through**
- * Shortcomings: communication (prior to/at the camp), on-site technical issues**
- * Tightly packed programme: less resting and "digesting" in an informal setting**
- * The monsoon season was problematic in many ways: accommodation conditions**
- * Both positive and negative attributes were given to same things (e.g. local organizing)**

Conclusions: Wider aims and impacts

- × **Most respondents str agreed/agreed on the camp meeting their expectations**
- × **“a life-changing and mind-opening experience”**
- × **Living in “The GLOMUS Culture” for 10 days**

- × **Major outcome: the overall atmosphere, which celebrates musical and cultural diversity and crosses cultural boundaries**
- × **”[The camp] helps people to truly meet and share their lives and cultures. It is not possible to stay ignorant to the world after that. The world becomes names and sounds instead of distant maps and places [...]” (student)**

- × **The most important impact happens on the individual level: personal and artistic development when collaborating with peer musicians from various cultural backgrounds**

Challenges

- × **Different cultural and educational backgrounds: different insights about teaching and working methods in an intercultural environment**
- × **Pedagogy (teacher-student -relationships)**
- × **Artistic choices (repertoire, the way activities were led)**

- × **Interculturalism, intercultural communication: controversial and problematic concepts at times**

Points to consider in the future

- × **Information / Communication issues**
- × **Camp site: “Place matters”**
- × **Programme and content**
- × **Participants and countries involved**

- × **More jamming and informal networking -> more free time**
- × **Attention to Dance and Drama**
- × **Documentation of the camp material: publications & recordings, contact information, a shared database**
- × **How to organize funding and leadership in the GLOMUS network?**

Finally: Impact of the GLOMUS camp activity

GLOMUS camps have diverse effects, which occur in different ways both directly or indirectly

These inter-related aspects generate the wider, long-term impact of the GLOMUS camps:

